

HUMAN AUTHENTICITY®



Independent Verification Framework

For creators, works and institutions.

Human creation deserves to be identifiable, verifiable and transparently recognised.



**CREATOR PROFILE
VERIFIED**

Verification of a creator's professional identity, authorship practice and commitment to human-led creation.



WORK VERIFIED

Verification of a specific creative work, release or project through provenance review, contextual analysis and human assessment.



**INSTITUTIONAL
VERIFICATION**

A pathway for organisations seeking transparent human-authorship standards and structured use of the framework.

**SUPPORTED BY
AURALIT**

Technology assists the review by providing traceable technical and contextual evidence. It does not replace human judgement.

EU Registered Trade Mark No. 019373382

HUMAN AUTHENTICITY®

What the framework is

HUMAN AUTHENTICITY® is an independent private verification framework designed to recognise evidence of meaningful human authorship and to create clearer, more transparent ways of communicating human-led creative practice.

The framework is not built around the idea that every creator should repeatedly prove every creative act. Instead, it distinguishes between three different kinds of verification: the creator profile, an individual work, and an institutional or organisational framework.

Core principles

Human authorship	The review focuses on whether meaningful creative authorship, judgement and control originate from human creators.
Provenance and transparency	Verification may consider documentation, contextual information, provenance indicators, professional records and other evidence relevant to the declared scope.
Technology supports, humans decide	AURALIT can contribute explainable technical analysis and synthetic-risk indicators, but technology does not make the final determination.
Defined scope	Every verification is limited to its stated scope. A verified creator profile does not automatically verify every work, and institutional verification does not automatically verify every output.

TRADE MARK STATUS	HUMAN AUTHENTICITY® is a registered European Union Trade Mark (EUTM No. 019373382), registered with the European Union Intellectual Property Office (EUIPO) on 13 September 2026 and published in European Union Trade Marks Bulletin No. 2026/176 on 16 September 2026.
-------------------	--

HUMAN AUTHENTICITY®

Creator Profile Verified

Verification of a creator's professional identity, authorship practice and commitment to human-led creation.



WHAT IT IS

A verification pathway for individual creators whose professional profile, authorship context and working practice are reviewed within the HUMAN AUTHENTICITY® framework.

SUITABLE FOR

Composers, artists, authors, photographers, filmmakers, illustrators and other independent creators seeking transparent recognition of human-led creative practice.

REVIEW MAY CONSIDER

Identity and professional context, authorship information, declared creative practice, provenance indicators, selected references or supporting material, and contextual review supported by AURALIT.

RESULT

Successful applicants may receive the HUMAN AUTHENTICITY® HUMAN CREATOR PROFILE VERIFIED designation, together with a unique verification ID, a verification record, and limited authorisation to display the approved mark.

IMPORTANT NOTE

Profile verification refers to the creator profile. It does not automatically mean that every past or future work has been individually verified. Display authorisation may be reviewed, suspended or withdrawn if the mark is used outside its authorised scope or the applicable requirements are no longer satisfied.

HUMAN AUTHENTICITY®

Work Verified

Verification of a specific creative work, release or project within the Human Authenticity® framework.



WHAT IT IS

A work-specific verification pathway for a submitted book, album, artwork, photograph, film, audiovisual release or other eligible creative work.

SUITABLE FOR

Independent creators, publishers, labels, producers, studios, distributors and institutions seeking title-specific verification of a particular work or release.

REVIEW MAY CONSIDER

The submitted work itself, provenance indicators, authorship evidence, contextual information, supporting documentation and explainable analysis assisted by AURALIT.

RESULT

Successful submissions may receive the HUMAN AUTHENTICITY® HUMAN CREATION WORK VERIFIED designation, together with a unique verification ID, a verification record, and limited authorisation to display the approved mark in connection with the approved work.

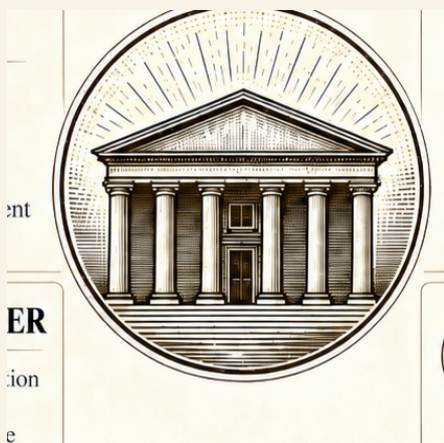
IMPORTANT NOTE

Work verification applies only to the approved submitted work or release. It does not automatically extend to other works, editions or future creations.

HUMAN AUTHENTICITY®

Institutional Verification

For organisations seeking transparent human-authorship standards and structured use of the Human Authenticity® framework.



WHAT IT IS

A verification pathway for publishers, labels, producers, studios, cultural organisations and professional institutions that wish to implement transparent human-authorship standards.

SUITABLE FOR

Publishing houses, record labels, audiovisual producers, studios, distributors, cultural institutions and organisations managing catalogues, releases or verified participation schemes.

REVIEW MAY CONSIDER

Submission standards, documentation practice, provenance workflows, transparency procedures, use of the HUMAN AUTHENTICITY® framework and contextual review supported by AURALIT.

RESULT

Approved applicants may receive an institutional verification record, an assigned reference or verification ID, and limited authorisation to communicate approved use of the framework, subject to the applicable scope of verification.

IMPORTANT NOTE

Institutional verification does not mean that every output of an organisation is automatically verified. Individual works or releases may require separate Work Verified status.

HUMAN AUTHENTICITY®

How verification works

A defined scope, evidence-based review and a human decision.

1. DEFINE THE SCOPE

The applicant selects the appropriate pathway: Creator Profile Verified, Work Verified or Institutional Verification. The subject and intended use of the mark are defined before review.

2. SUBMIT INFORMATION

Relevant information and supporting material are provided. Depending on scope, this can include identity and professional context, authorship evidence, provenance information, production documentation, source files, references or organisational procedures.

3. TECHNICAL & CONTEXTUAL REVIEW

AURALIT may support the process with explainable analysis, provenance indicators, reference comparison and synthetic-risk assessment. Technical output is evidence, not a final verdict.

4. HUMAN ASSESSMENT

The evidence is reviewed in context. The decision is based on the applicable verification protocol and the declared scope.

5. VERIFICATION RECORD

Where the requirements are met, a verification record and unique reference or ID may be issued together with limited authorisation to display the relevant HUMAN AUTHENTICITY® mark.

6. STATUS MANAGEMENT

Authorisation remains subject to the applicable scope and conditions. Material changes, misuse of the mark, credible new evidence or failure to maintain the relevant requirements may lead to review, suspension or withdrawal.

KEY PRINCIPLE

Verification is not a claim that a person, organisation or work is permanently beyond question. It is a documented assessment made within a defined scope, based on the evidence available at the time of review.

HUMAN AUTHENTICITY®

Technology, independence and transparency

AURALIT - technology supporting the initiative

AURALIT is used as an intelligence environment for the analysis and review of digital content. It can examine audio, text, images and digital sources through explainable analysis, provenance indicators, reference comparison and synthetic-risk assessment. Its purpose is to support transparent, traceable evidence - not to replace human judgement.

Independent verification

HUMAN AUTHENTICITY® is an independent private verification framework and registered European Union trade mark. A HUMAN AUTHENTICITY® verification does not constitute certification, approval or endorsement by EUIPO, the European Union, WIPO or any governmental authority.

Trade mark information

European Union Trade Mark	HUMAN AUTHENTICITY®
EUTM number	019373382
EUIPO registration date	13 September 2026
EU Trade Marks Bulletin	No. 2026/176 - 16 September 2026
Registered scope	Authentication software; quality control and authentication services

The purpose of the framework is simple: to make meaningful human authorship easier to identify, document and communicate in an environment where creative provenance increasingly matters.

Transparency note

This document was prepared with AI-assisted tools under human direction, review and approval.
Final content, criteria and publication decisions remain under human control.